

Beating Odds & Building Bridges

Scorecard • 2021-2024



 **Columbia**
Housing

ColumbiaHousingSC.org

Beating Odds and Building Bridges has been our resounding theme since I joined the agency in August of 2019.

It is my honor and pleasure to highlight Columbia Housing's paramount successes in this Scorecard from 2021-2024. We have been relentlessly building bridges to close the gaps that often exist between marginalized families and quality of life-enhancing opportunities like access to affordable housing, healthcare, education, jobs, and much more. **#PeopleMatter**

We are *Housers* and housing is what we do, but it's not all we do—thanks to our partners. Examples include our partnership with **Midlands Technical College** which creates a pathway to free tuition programs and workforce development opportunities, our partnership with **Prisma Health** which facilitates equal access to medical and healthcare services, or our partnerships with private developers, **Ward Mungo Construction** and **Brinshore**, for the development of more than 400 new construction units this year. That's right—over 400 new units with total development costs exceeding \$100 million poured into the local economy. These are examples of our thoughtful and intentional partnerships that foster a thriving resident ecosystem.

“Alone we can do so little; together we can do so much.”
Helen Keller

Grateful thanks to all our partners for collaborating with us to facilitate lasting impact, beyond housing, in the lives of those served. **#ThePowerOfPartnerships**



Yours in Housing,
Yvonda A. Bean
CEO & Executive Director

NAHRO
Outstanding Professional of the Year 2023

NAHRO
Advocate of the Year 2024



Reflected throughout this Scorecard are the accomplishments of our extraordinarily talented group of professionals who are committed to carrying out the mission of our organization for those relying on the services provided by Columbia Housing. **Housers: triumphant, resilient—the absolute best of our organization! #CHProud**

Our dynamic volunteer **Board of Commissioners** support has been fundamental in providing strategic direction that's fostered a resilient and thriving organization. Their passion for affordable housing and compassion for the families we serve is reflected throughout the work of our organization. **#GovernanceMatters**

In closing, 2021-2023 was phenomenal.

2024 is proving another successful year. In April, we celebrated our **90-year rich history**, and by the fourth quarter of this year, we will welcome over **400 families** to their new homes. We will also invest an additional **\$80 million** in comprehensive redevelopment efforts throughout our entire housing portfolio. We are building a better tomorrow for the families we serve. **#THISisColumbiaHousing**

Board of Commissioners

Ernest W. Cromartie, III, Esq.
Chairman



Chairman's Message

This is a very exciting time in the history of Columbia Housing.

At a time when cities across the country are grappling with affordable housing challenges—Columbia Housing is addressing those challenges head-on.

Not only will Columbia Housing bring more than **400 new townhomes and apartments online in 2024 valued at more than \$100 million**, but we are also renovating hundreds more units throughout the City of Columbia and Richland County. With an additional investment of more than **\$80 million**, Columbia Housing will also make state-of-the-art improvements to more than 800 of our units throughout Richland County. With all of Columbia Housing's affordable housing construction currently underway, 2024 is certainly a banner year for the agency.

While we are honored to provide housing to our **16,000+ residents**, our staff continues to look for ways to provide even more services to improve residents' quality of life. One example is the launch of our new Lease/Purchase Program for Homeownership. To get the houses ready for purchase, Columbia Housing is investing in our community; doing extensive renovations of the homes. Once the work is completed, qualified residents can purchase a house through our Lease Purchase Program for Homeownership.

As Chairman of the Board, I want to also acknowledge the dedication of the members of the Board of Commissioners. **Thank you, Commissioners James Chatfield, George Green, Darrell "DJ" Jackson, Jr., Karen Jenkins, Kamaria Mosley, and Kevin Werner**, for your significant contributions to Columbia Housing and our community.

In 2024, Columbia Housing celebrates its **90th Anniversary**. As we celebrate what started way back in 1934, we are honored to continue to carry the torch of service to others. We also want to thank former Commissioners—Kara Simmons, Selena Pickens, Anne Sinclair, and Georgia Mjartan—for their contributions to our success.

We hope you enjoy this publication as it provides a snapshot of the hard work and dedication of our outstanding staff led by Yvonda A. Bean, CEO and Executive Director.



James Chatfield
Vice-Chairman



George Green
Commissioner



Darrell "DJ" Jackson, Jr.
Commissioner



Karen Jenkins
Commissioner



Kamaria Mosley
Commissioner



Kevin Werner
Commissioner

Yours in Service,
Ernest W. Cromartie, III, Esq.
Chair, Board of Commissioners

SERC-NAHRO
Commissioner of the Year

CCHRCO
Commissioner of the Year

1930s

1940s

1950s

1960s

1970s

1980s

2000s

1990s

2020s

Columbia
90th Housing
Anniversary • 1934-2024

**Celebrated 90 Years
of Rich History**

Tuesday, April 30th, 2024
90th Anniversary Program: 11am
Open House & Tours: 12:30pm-2pm

Columbia Housing Main Office
1917 Harden Street • Columbia, SC 29204

**Cayce public housing
communities dedicated**

By Scott Allen
COLUMBIA HOUSING HAS DEDICATED THE CAYCE PUBLIC HOUSING COMMUNITIES TO THE MEMORY OF THE LATE DR. MARTIN LUTHER KING, JR. THE DEDICATION CEREMONY WAS HELD AT THE CAYCE COMMUNITY CENTER ON MONDAY, APRIL 22, 2024. DR. KING WAS BORN IN 1929 AND DIED IN 1968. HE WAS A LEADER IN THE CIVIL RIGHTS MOVEMENT AND A CHAMPION OF NON-VIOLENCE. HIS MESSAGE OF LOVE, UNITY AND PEACE IS STILL A SOURCE OF INSPIRATION FOR US TODAY. COLUMBIA HOUSING IS COMMITTED TO PROVIDING AFFORDABLE HOUSING AND SUPPORTIVE SERVICES TO OUR RESIDENTS. WE ARE PLEDGED TO UPHOLD THE VALUES AND LEGACY OF DR. KING AND TO STRIVE FOR EXCELLENCE IN EVERYTHING WE DO.



Where We're Going

The Five Goals of Our Strategic Plan

In 2022, CH embarked upon a journey to create a Five-Year Strategic Plan that would establish a framework for the preservation and development of new, quality, affordable housing in the City of Columbia and throughout the Midlands.

A dashboard and toolkit were created to ensure that all benchmarks are met and the goals remain on track for accomplishment.

The Strategic Plan builds upon:

- CH's organizational strengths and successes to support organizational growth, quality affordable housing, and contribute to the prosperity of the City of Columbia and Richland County;
- Yearly milestones which identify, communicate, and monitor progress of key priorities to assist in the advancement of the Strategic Plan; and,
- Organizational priorities aligned with CH's stakeholders.

Goal 1

Implement an Assets Repositioning Strategy

for Properties to Provide Quality Affordable Housing to the Citizens of Columbia and Richland County

Strategies

- Maintain ownership and or control to the greatest extent possible and exercise Right of First Refusal [ROFR] when appropriate
- Obtain financing for repositioning of all current CH properties
- Implement new development strategies to expand the supply of quality affordable housing
- Maximize the use of project-based vouchers as a development tool for repositioning
- Develop a RAD Resident Handbook

Goal 2

Expand Resources and Services

That Enhance Quality of Life Opportunities for our Residents and Program Participants

Strategies

- Increase self-sufficiency by expanding education, counseling, and financial literacy services
- Identify solutions to fill gaps in services for residents and program participants
- Expand homeownership opportunities through implementation of lease purchase program and obtain HUD approved housing counseling designation

Goal 3

Use CH's Communications Medium

to Increase Awareness of Programs and Services

Strategies

- Enrich relationships with federal, state, county, and city officials/stakeholders
- Control the narrative and continue to tell our own stories via social media
- Increase the number of partners engaged with CH that can assist and help fulfill our vision
- Conduct surveys with residents and program participants
- Offer and identify employment opportunities for residents and program participants
- Facilitate opportunities for CH commissioners to engage in existing resident activities and conduct board of commissioners' meetings at CH developments

Goal 4

Maintain an Organization of Excellence

as the Premier Leader of Affordable Housing with the City of Columbia and Richland County

Strategies

- Attract and retain talent through market competitiveness to support long-term growth and sustainability
- Maintain IT infrastructure
- Increase both programmatic and internal operational efficiencies
- Assess and improve Customer Service
- Maintain fiscal solvency

Goal 5

Ensure the Future Viability

of CH to Continue to Meet the Housing Demands

Strategies

- Build property management expertise to facilitate CH's self-management in compliance with investor/lender
- Assess, identify, and evaluate options for maintaining physical conditions of properties (via internal staff, outsourcing [3rd party] or a combination of the two)
- Maintain existing funding and explore/pursue new funding opportunities to support the organization

Our Vision & Values

Since 1934, Columbia Housing has been South Carolina's leader in providing quality and affordable housing opportunities as a strong foundation for all residents to thrive in the city of Columbia, Richland County, and Lexington County.

At Columbia Housing, we understand that having adequate housing provides stability and a sense of security. When individuals have a safe and stable place to call home, they can focus on their emotional well-being, build stronger relationships, and experience a higher quality of life. Our vision to 'be the leader in providing housing opportunities for the community we serve by leveraging strategic partnerships' guides our efforts to provide value-added resources to our residents.

These value-added resources and opportunities have made Columbia Housing a hub for career and workforce advancement, personal and professional development, and character-building activities and exposure for our resident families. Every Month our Resident and Family Services team plans 30+ resident and family activities & trainings; as well as field trips and other opportunities for community involvement and exposure.

The employees at Columbia Housing are philanthropic. We understand the importance of investing in the community we serve. For the past 3 years, Columbia Housing has won United Way's coveted Chairman's Award—giving more than any other public sector/government body in the Midlands of South Carolina. With an annual gift of \$49,000, Columbia Housing's per capita employee-giving has also earned the United Way's Gold Award. Thank you for your giving spirit, Team Columbia Housing!

Our Vision

Be the leader in providing housing opportunities for the communities we serve by leveraging strategic partnerships.

Our Mission

Because Columbia Housing Cares, we are leveraging the power of housing to build a foundation for individuals to thrive.

400+ Resident Activities Conducted Throughout the Year by Columbia Housing

These Activities Include Self-Improvement Sessions, Career-Readiness Training, Financial Literacy Instruction, and Much More.

\$144,000* Donated to the United Way of the Midlands Campaign by Columbia Housing

*Combined Total Amount Donated in 2021-2023

1,000+ Units of Blood Donated to the American Red Cross by Columbia Housing

Employee of the Year

Each year, CEO Yvonda Bean awards selected employees for their strong work ethic and willingness to go above and beyond the call of duty to serve our residents. Robert Levine is one of those outstanding employees.



Awards

2024

NAHRO

Advocate of the Year: Yvonda A. Bean

NAHRO Awards of Merit

Administrative Innovation:

- Housers 4 Health/Breast Cancer Focus
- Blood Drives Save Lives

Resident and Client Services:

- On Site Health Services
- Technical College Offers Free Tuition for CH Residents

United Way of the Midlands

Advanced Campaign Award

Gold Live United Award

Best in Class: Public Sector (100+ Employees)

2023

CCHRCO

Commissioner of the Year: Ernest Cromartie, III

SERC-NAHRO

Commissioner of the Year: Ernest Cromartie, III

NAHRO

Outstanding Professional of the Year: Yvonda A. Bean

United Way of the Midlands

The Chairman's Award: Public Sector

Best in Class: Public Sector (100+ Employees)

NAHRO Awards of Merit

Administrative Innovation:

- Building Dedications
- THIS is Columbia Housing

Resident & Client Services:

- SeniorCare PACE

NAHRO Awards of Excellence Nominees

- Summer Youth Employment Program
- The People's CEO Campaign

2022

United Way of the Midlands

Division Chairman's Award: Local Government

Best in Class: Public Sector (100+ Employees)

Gold Live United Award

NAHRO Awards of Merit

Administrative Innovation:

- Allen Benedict Court: Forever In My Heart
- Blood Drives Save Lives
- Changing Agency Culture Through Four Key Pillars
- Looking for Landlords

Resident & Client Services:

- CH Cares COVID-19 Basket Initiative
- Max the Vax: Fighting Vaccine Hesitancy
- Women in Housing/Women's History Month

2021

United Way of the Midlands

Gold Live United Award

NAHRO Awards of Merit

Administrative Innovation:

- 12-Month Action Plan
- 96K United Way Virtual Campaign
- CEO Door-to-Door Chats
- Board Meetings Goes Virtual & Paperless
- Brand Identity & Logo Design
- Coffee Chat Virtual Staff Meetings
- CommUNITY Impact Report
- COVID-19 Emergency Response & Business Continuity Plan
- Digital Transformation: Innovation to the New Normal
- E-Blast Communications
- Employee Spotlight
- Fighting Crime with National Night Out
- Onboarding Goes Virtual
- Online Interactive Website Calendar
- Online Staff Portal
- Public Meetings Go Virtual
- Reimagining Employee Engagement
- Robust Virtual Communications Website & Business Portal
- Spread the Word, Not the Virus Campaign
- The Break Room

Resident & Client Services:

- 5 Reasons Why You Should Participate in the 2020 Census
- Celebrate Sunday
- CH Reads
- CH Votes
- COMET Transportation to the Polls
- Food Boxes to the Rescue
- Fall Festival: Housing America Day
- Flu Shots for Seniors
- Get Out The Vote Parade
- Grassroots Mask-Making Project
- Healthy Seniors
- Homeownership Goes Virtual
- Home-Spot, Hot Spot
- Housing Choice Voucher Program Briefings Goes Virtual
- Junior League Christmas Giveaway
- Meals & Mask
- Online Income Change Self-Certification
- Onsite COVID-19 Testing
- Operations Digital Signage
- Power of Partnerships, We Are Better Together
- Resident Executive Council Meetings Goes Virtual
- Resident Fire Education & Safety Classes
- Senior Social Engagement Program
- Virtual Resident Training Series
- Youth Employment Program Goes Virtual
- Zooming to the Polls

Civic Engagement

At Columbia Housing, civic engagement is encouraged among staff and residents as a means of leadership development. Civic engagement helps develop new perspectives, a sense of purpose, and leads to new opportunities.



Record-Setting Advocacy Campaign

As the Legislative Committee Chair of the Southeast Regional Council of the National Association of Housing and Redevelopment Officials (NAHRO) CEO Yvonda Bean inspired more than 1,300 advocates to send nearly 19,000 letters to their elected officials and contributed to a record-setting advocacy campaign. It was the most successful advocacy campaign in the history of the national organization, garnering her the prestigious Advocate of the Year Award.

"Yvonda is a skilled and passionate advocate who combines strategic vision with the ability to inspire collective action. She built and executed an advocacy plan that lifted our 2023 August Advocacy campaign to new heights, educated her legislators, and mounted a social media campaign to educate the public about pressing affordable housing issues. I'm thrilled to present this award to her." – NAHRO CEO Mark Thiele



NAHRO August Advocacy Letters

Year	CH	NAHRO
2021	23,680	43,064
2022	4,380	27,620
2023	15,120	45,722*

*Most in NAHRO's 90-Year History

Resident Advocacy

Kayana Davis is a mother of four. She wishes there were more housing options that match the money that she and others in her circle make. Kayana liked the idea of writing to her representatives in Congress to ask for more resources for affordable housing: *"I have a nice place; but I know so many others who don't. Hopefully, this can help."*

Resident Community Volunteer

As President of the Resident Executive Council, Thompsena Brown also understands the importance of being an active volunteer for issues around affordable housing, homelessness and domestic violence. Her civic engagement encourages other residents to get involved, too.



CH Votes

To encourage Columbia Housing residents, staff, and the community to participate in ongoing elections, we developed CH Votes, an ongoing civic engagement campaign. CH Votes centers its efforts around Voter Registration, Voter Education, and Voter Mobilization. In-person and online candidate forums, direct mailers and transportation to the polls are popular features of the CH Votes Campaign.

Economic Impact

Construction

Combining Columbia Housing's \$100 million in new construction and another \$83 million in renovations with existing complexes—Columbia Housing spending's on general capital projects topped \$183 million.

The multiplier effect, or secondary impact, of Columbia Housing's general capital project expenditures, as determined by the Regional Input-Output Modeling System (RIMS II) developed by the Bureau of Economic Analysis of the U.S. Department of Commerce, generates an estimated \$337.6 million in increased economic output, \$110.7 million in earnings and 2,094 additional jobs.



Landlord Payments

Columbia Housing puts more than \$2.5 million into the local economy each month through landlord payments supporting more than 4,500 families on Housing Choice Vouchers—totaling more than \$30 million annually. Always looking for more landlords to participate, Columbia Housing holds quarterly Landlord Workshops.

Mary Hardy is one of Columbia Housing's longest participating landlords with a near 50-year relationship with the agency. "I've had good tenants over the years in my houses. I like that I can depend on the monthly payments, while helping people with a nice home to live in."

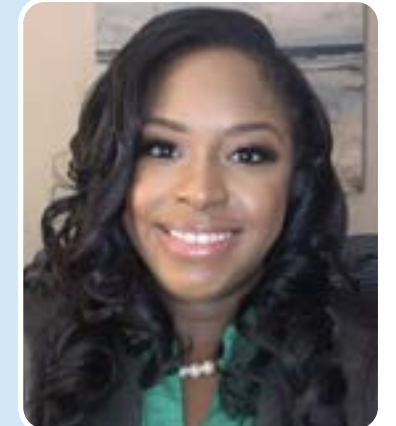


Homeownership

Many of the residents in the Housing Choice Voucher Program work hard to graduate from being a 'tenant' to eventually becoming a 'homeowner'.

Teneasha Perkins, our Coordinator for Homeownership had 17 homeownership closings 2021-2023: *"We average about 75 active participants in our HCV Homeownership Program. Those who use the homeownership option in their voucher can convert their voucher from a benefit that assists with a monthly rental payment, to one that assists with a monthly mortgage payment, once they close on their home."*

One of her participants, Mary Lee Brown Lance, bought her first home at age 62. She is thrilled. "I set goals to build and maintain a good credit record while saving money in anticipation of buying my home. This is a game changer for our family. Now we can begin to build wealth and accumulate assets."



Annual HAP Payments

2021	\$28,410,120
2022	\$29,633,644
2023	\$35,132,428

Annual Capital Expenditures

2021	\$5,500,000
2022	\$6,400,000
2023	\$61,100,000

Development

\$100,000,000+
in New Construction of **435** New Units of Housing

The agency set a 30% goal for minority and women owned business participation in these projects.

Oaks at St. Anna's Park Oak Terrace	95 Units	Senior Community
Oaks at St. Anna's Park Oak Park	190 Units	Family Townhomes
The Haven at Palmer Pointe	150 Units	Senior Community



Columbia City Councilman Ed McDowell could not be more pleased to see these new developments coming to his district:

"We knew that Columbia Housing was going to befit us with a place that was going to be second to none."



Opening Soon: The Haven at Palmer Pointe



BRINSHORE
Development Partner

- Total Cost of Development: \$36 Million
- Four-Story Senior Development with 150 Units
- 144 One-Bedroom Units
- Six Two-Bedroom Units
- Close to Columbia's City Center at the Corner of Carter Street and Two Notch Road
- Less Than Three Miles from Prisma Health Hospital
- Less Than One Mile from a Full-Service Grocery Store and Several Restaurants
- Amenities Include an Exercise Room, Computer Lab, Outdoor Recreation and Community Spaces



Development

\$3,000,000

Secured in Community Project Funding through Congressman James E. Clyburn's office to aid in redevelopment of former public housing community.



Columbia Housing worked with U.S. Congressman James E. Clyburn to secure \$3 million in federal funding from the United States Community Project Funding Program. When

Congressman Clyburn provided the \$3 million – it served as critical gap funding to cover increased expenses associated with the 150 new units at the Haven at Palmer Pointe development.

There is a tremendous need for more housing in this part of the state, yet the supply is very limited. Thank you, Congressman Clyburn, for helping us bring the new development to our residents. Partnerships like ours help provide a better quality of life for all Midlands citizens.



Oaks at St. Anna's Park: Oak Terrace & Oak Place

- Total Cost of Development: \$71 Million
- Mixed-Income Community
- Oak Terrace: 190 Townhomes and Apartments for Families
- Oak Park: 95 Units For Seniors 65 Years and Up
- Amenities Include Computer Lab, Exercise Room, Community Spaces and Outdoor Recreation



WARD MUNGO
CONSTRUCTION
Development Partner



Healthcare

An affordable home that connects people to opportunity through health care and other basics is the foundation for a healthy productive life. Columbia Housing delivers the health resources needed to its residents and staff.

Housers 4 Health Wellness Program

Housers 4 Health is a collaboration between Prisma Health and Columbia Housing to provide a structured wellness program to improve the overall health status of Columbia Housing employees and senior citizens through the PACE Program.

The program includes the following components:

- Health and Wellness with Physical Trainers
- Physical Activity
- Education

Max the Vax Campaign

Through a partnership with the South Carolina Department of Health, Prisma Health and HealthForce, Columbia Housing provided hundreds of free COVID 19 vaccinations to staff, residents and community members.

Breast Cancer Walk for Life

To help bring awareness to our residents and community, Columbia Housing's Housers For Hope has also partnered with Prisma Health for the annual Breast Cancer Walk for Life and Famously Hot Pink Half Marathon since 2021.

Housing and Health Resource Fair

In 2022, Columbia Housing began hosting a Health and Housing Resource Fair to bring in healthcare screening professionals and other medical offerings. Originally planned for staff, the Health and Housing Resource Fair is now open to the community.



South Carolina had the **13th-highest** Prevalence of Obesity Among Adults in the US

6 in 10 Adults in SC Have a Chronic Disease | **4 in 10** Have Two or More Chronic Diseases | **1 in 3** Have High Blood Pressure

SC Adult Obesity Rates
44.4% Non-Hispanic Black | **33.9%** Hispanic | **33%** Non-Hispanic White

SC Public School Students Ages 5-18*
*According to SC FitnessGram Data
42% Are Overweight or Obese | **57%** Do Not Meet Minimum Standards for Heart and Lung Health

Cancer #1 Leading Cause of Death | **Heart Disease** #2 Leading Cause of Death
 Non-Hispanic Black males assume the highest burden for cancer cases and deaths.



Education

Midlands Technical College Partnership - Changing Lives

Poverty, in powerful ways, shapes educational opportunity and outcomes. Midlands Technical College's partnership with CH brings Residents back to school for certificate programs, licensing programs, and degree programs. More education increases earning potential. Popular courses for CH Residents are **Plumbing, Diesel Mechanics, Barbering, Cosmetology, Certified Nursing Assistant, Heating, Ventilation & Air Conditioning (HVAC)**, and other certifications and academic degrees.

Midlands Technical College also provides our middle and high school students 'Introduction to College' tours.

K-12 Success Story

LaToya Jamison is THAT mom in the front row for all school programs. An involved parent, Ms. Jamison pushes her children to set and achieve goals. 18-year-old Elijah held a part time job in high school and kept his grades up; 16-year-old Aiden will graduate a year early; 14-year-old Aaron is in Honors Orchestra; and 12-year-old Evay is crowned Miss Alcorn Middle School. Good job, Ms. Jamison!

Employee Empowerment Apprenticeship and Certification Program

First of its kind in the state, the Employee Empowerment Apprenticeship and Certification Program—designed for Columbia Housing maintenance technicians—is a 2-year development/training competency-based program through Midlands Technical College and the U.S. Department of Labor. Certification is awarded upon completion.

Building a Bench | Executive Director Education Program

CEO Yvonda Bean—understanding the importance of 'building a bench'—invests in the professional development of her team. For example, **Taleshia Stewart**, Senior Vice President of Strategic Initiatives and Resident Services; and **LaToya Nix**, Senior Vice President of Property Management and Maintenance, completed the prestigious Executive Director Education Program (EDEP) hosted by Rutgers University in partnership with PHADA.



\$1.2 Million College Graduates on Average Make \$1.2 Million More Over Their Lifetime

94% of Employees Stay Longer at Companies that Invest in Professional Development

400+ Number of Professional Development Opportunities CH has Invested in Since 2021

2x Companies with a Strong Learning Culture Have Double the Employee Retention Rate

Senior Services

Senior citizens who participate in activities they find meaningful feel happier and healthier. In addition, frequent social engagement provides intellectual and emotional stimulation that prevents cognitive decline and reduces anxiety and stress. For that reason, Columbia Housing's Resident and Family Services Department has many activities that keep the senior population engaged and active.

PACE Program

Through a partnership with Prisma Health SeniorCare PACE (Programs of All-Inclusive Care for the Elderly) provides healthcare options tailored to the needs of each senior citizen. That often includes social work services, medical and dental services, occupational therapy and physical therapy. Health Coaches are also available for workout classes.

PACE Program Success Story

Henry Boykin who lives at Oak Read Highrise is adventurous and excited about life. But it hasn't always been that way. Mr. Boykin lost his wife several years ago. That's when he stopped taking care of himself and his health declined. All that changed after he met Shonda Jordan, the Senior Services Coordinator at Columbia Housing.

Shonda connected Mr. Boykin to healthcare services through the Prisma Health SeniorCare PACE Program and he loves it. *"After my wife died, I let myself go. I wasn't keeping my doctors' appointments or keeping up my meds. The Pace Program fixed that. I feel like I'm getting back to my old self,"* says Boykin. Shonda can't say enough about how much the program is helping Mr. Boykin with doctors' visits, prescription medication, and transportation. Columbia Housing sends a HUGE THANK YOU to Prisma Health SeniorCare Pace.

Games & Activities

Bingo, Paint-By-Number, and Game Day Activities are popular at the senior residents' high-rises.

Field Trips

Sometimes it's just good to get out for some good old-fashioned fun! Fishing trips are a favorite with our seniors. So are trips to the Farmers Market!

In Partnership with Prisma Health, CH Seniors Experienced:

619 Services
Provided to
430 Patients

3 Patients
Reported Improved
Blood Pressure Readings

600 Hours
of Nursing & Clinical
Support Care

7 Connections
Made to Permanent
Medical Home Providers

600 Approximate Number of Residents Over the Age of 62 Living in Public Housing

37% of SC Seniors Live Alone; In Columbia, 4,046 Seniors Live Alone

35% of SC Seniors Live with a Disability

10% of SC Seniors Live in Poverty



Youth Services



Involving our youth in meaningful after-school and year-round activities greatly increases the likelihood of future academic success and personal well-being. Columbia Housing's Resident and Family Service Department designs award-winning youth programs and activities for middle and high school students in its Public Housing and Housing Choice Voucher programs.

SERC MLK Basketball & Cheerleading Tournament

The Southeastern Regional Conference of the National Association of Housing and Redevelopment Officials (SERC-NAHRO) hosts the MLK Basketball & Cheerleading Tournament with participating teams from the ten states in NAHRO's Southeastern Region. Each year, Columbia Housing's team—the Columbia Strong—travels to the tournament's host city to compete for the Regional Championship. Team members participate in character-building activities year-round in preparation for the BIG GAME.

500 SERC MLK: Approximate Number of CH Youth, Coaches, Chaperones, ED/CEOs, and Spectators

40 Approximate Number of CH Youth Who Have Completed the Growing Up Gen Z program

25 Average Number of CH Youth Who Participate in the Summer Youth Employment Program

Growing Up GenZ

The 'Generation Z' population, born between 1997 and 2012 is the first fully digitally native generation. They grew up with social media and smartphones and are used to living in a digital-first world. GenZ'ers are greatly influenced by what they see on social media and often place unrealistic expectations of themselves. This program helps them balance things out and set realistic goals for themselves. Through a partnership with the South Carolina Department of Public Health and Fact Forward—a teen pregnancy prevention program—this program addresses those concerns.

Summer Employment

Summer Youth Employment programs do more than just put money in the pockets of young people. Columbia Housing's Summer Youth Employment Program helps participating youth with financial literacy and job readiness skills, community engagement, and social skills.

Special Events & Field Trips

Exposure is very important to our teens. Special events and field trips help to broaden their understanding of the world around them and how they fit into it. College tours are popular field trips for youth enrolled in our programs.



2023 Summer Youth Employment Program Participants

Partnerships

The Power of Partnerships
WE are better together! 

Collaboration and strategic partnerships are fundamental to improving the quality of life for the families we serve.

Harnessing the strengths and abilities of what you provide is one of the most strategic ways our agency solves complex challenges and successfully meets the needs of our families today and in the future. We cannot do it alone, and we are forever thankful to YOU!

2,000+ Landlords



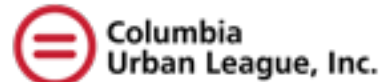
Cassandra Angelica Foundation



Cayce City Council



Affordable Housing Task Force
Columbia City Council



Humana



Partnerships



DEMOCRACY IN HOUSING



RICHLAND ONE
ENGAGE • EDUCATE • EMPOWER



Senior Resources



SISTERCARE
Fostering Families From Fear



United Way of the Midlands



Leadership Team

Executive Administration

Yvonda A. Bean
Chief Executive Officer (CEO)

Lee McRoberts
Chief of Staff (COS)

Operations

Barry Hall
Chief Operating Officer (COO)

Brittany Hutcherson
Executive Assistant to the Chief Operating Officer (COO)

Finance

Dennis Lohr
Chief Financial Officer (CFO)

Communications

Cynthia Pryor Hardy
Senior Vice President of Communications

CH Cares

LaQuile Bracey
CH Cares Coordinator

Real-Estate Development

Lucinda "Cindi" Herrera
Senior Vice President of Development

Human Resources

Cynthia Gore
Vice President of Human Resources

Resident & Strategic Initiatives

Taleshia Stewart
Senior Vice President of Resident & Strategic Initiatives

Information Technology

Nathan Childs
Vice President of IT

Housing Choice Voucher

Ernest Brown
Interim Vice President Housing Choice Voucher Program

Property Management & Maintenance

LaToya Nix
Senior Vice President of Property Management & Maintenance

Gloria Warner
Regional Property Manager

Community Safety

Damian White
Community Safety Manager



Special Thanks
to the CH Team Led by
Yvonda A. Bean



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